



# North America Membership Initiative

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## MD5 GMT NAMI Plan

IPDG Sherry Fetch

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### Focus Area 1: Rejuvenate MD5 Six Districts with new clubs

**MD5 District Goal:** Our MD5 teams will charter 6 new clubs in the first quarter. *First quarter 3 Lions Clubs in process and 2 Lions Clubs approved at LCI.*

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**Action:** Charter six New Lions Clubs within the Multiple District.

**Description:** MD5 GMT will make initial contact with the six districts GMT's and their DG's by email and introduce self and see where they are in their District NAMI Plan. Will establish monthly Zoom meetings to touch base with the six districts GMT's and DG's.

**Date Range:** First Quarter (July- September) Email completed August 15<sup>th</sup>. *Need follow-up to establish monthly Zoom Meetings.*

**Leader(s):** GMT **5SE** John Emmet, GMT **5SW** Robert Lowery, GMT **5NE** Paula Swanson Western, GMT **5SKS** Rob Hill, GMT **5NW** Sherry Fetch, DG **5SKN** Marvis Wilm ,DG Krisha Stroschine, DG Richard Waits, DG Grant Kahlbaugh, DG Don Morris, DG Kevin Bean.

**Resources:** LCI Web site.

- **1<sup>st</sup> Quarter/ District Membership Goals: (to 8/21/2020)**
  1. GMT **5SW** Robert Lowery/ DG Richard Waits
    - **0 New Clubs- 1<sup>st</sup> quarter**
    - **1 New Club- Overall Goal**
  2. DG **5SKN** Marvis Wilm
    - **0 New Clubs- 1<sup>st</sup> quarter**
    - **1 New Club- Overall Goal**
  3. GMT **5SKS** Rob Hill/ DG Don Morris
    - **0 New Clubs- 1<sup>st</sup> quarter**
    - **3 New Clubs- Overall Goal**
  4. GMT **5SE** John Emmet/ DG Krisha Stroschine
    - **1 New Clubs- 1<sup>st</sup> quarter**
    - **3 New Clubs- Overall Goal**
    - **1 New Club- In Process, Approved 8/17/2020**

5. GMT **5NW** Sherry Fetch/ DG Kevin Bean
  - **1 New Clubs- 1<sup>st</sup> quarter**
  - **4 New Clubs- Overall Goal**
  - **1 New Club- In Process**
  
6. GMT **5NE** Paula Swanson/ DG Grant Kahlbaugh
  - **0 New Clubs- 1<sup>st</sup> quarter**
  - **1 New Club- Overall Goal**
  - **1 New Club - In Process, Approved 8/14/2020**

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## Focus Area 2: Revitalize MD5 Six Districts with new members

**MD5 District Goal:** Our existing clubs will induct 95 new Lions members in the 1<sup>st</sup> quarter.  
*Actual is 98 Lions members to 8/21/2020.*

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**Action:** To increase overall membership and increase women's membership in Lions.

**Description:** As above to continue to meet by Zoom and share ideas to increase membership.

**Date Range:** First Quarter (July- September)

**Leader(s):** As above

**Resources:** LCI Web site.

- **1<sup>st</sup> Quarter/ District Membership Goals: (to 8/21/2020)**
  1. GMT **5SW** Robert Lowery/ DG Richard Waits
    - **0 New Lions- Goal**
    - Added 2 New Lions
  
  2. DG **5SKN** Marvis Wilm
    - **0 New Lions- Goal**
    - Added 3 New Lions
  
  3. GMT **5SKS** Rob Hill/ DG Don Morris
    - **25 New Lions- Goal**
    - Added 3 New Lions
  
  4. GMT **5SE** John Emmet/ DG Krisha Stroschine

- **40 New Lions- Goal**
  - Added 17 New Lions
7. GMT **5NW** Sherry Fetch/ DG Kevin Bean
- **20 New Lions- Goal**
  - Added 19 New Lions
8. GMT **5NE** Paula Swanson/ DG Grant Kahlbaugh
- **10 New Lions- Goal**
  - Added 54 New Lions

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### **Focus Area 3: Re-motivate MD5 Six Districts with new fellowships and exciting service.**

**MD5 District Goal:** Our existing clubs will lose no more than 50 members. *Actual is 77 Lions members dropped as of 7/31/2020.*

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**Action:** Decrease membership drops by 5%.

**Description:** As above to continue to meet by Zoom and share ideas to retain our Lions.

**Date Range:** First Quarter (July- September)

**Leader(s):** as above

**Resources:** LCI Website.

- **1<sup>st</sup> Quarter/ District Membership Goals: (to 7/31/2020)**
  - 5. GMT **5SW** Robert Lowery/ DG Richard Waits
    - **0 Dropped Lions- Goal**
    - 7 Dropped Lions
  - 6. DG **5SKN** Marvis Wilm
    - **0 Dropped Lions- Goal**
    - 2 Dropped Lions
  - 7. GMT **5SKS** Rob Hill/ DG Don Morris
    - **20 Dropped Lions- Goal**
    - 21 Dropped Lions

8. GMT **5SE** John Emmet/ DG Krisha Stroschine
  - **25 Dropped Lions- Goal**
  - 7 Dropped Lions
  
9. GMT **5NW** Sherry Fetch/ DG Kevin Bean
  - **5 Dropped Lions- Goal**
  - 28 Dropped Lions
  
10. GMT **5NE** Paula Swanson/ DG Grant Kahlbaugh
  - **0 Dropped Lions- Goal**
  - 12 Dropped Lions

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## Focus Area 4: Support MD5 Six Districts.

**MD5 District Goal:** To be enthusiastic and supportive of the District GMT's so they can provide district and club leaders with direction and support to help them effectively fulfill their role.

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**Action:** Educate, coach and mentor the District GMT coordinators while removing barriers that impede progress. Help them to develop the drive and determination to inspire and empower their Districts to be successful in strengthening membership and deterring retention.

**Description:** Establish monthly Zoom Meetings that will help this action plan become the easiest task.

**Date Range:** 2020-2021 Lions Year

**Leader(s):** as above

**Resources:** LCI Website.

### Membership per District as of 7/31/2020:

- |       |      |        |      |       |      |
|-------|------|--------|------|-------|------|
| • 5NE | 1195 | • 5SKN | 1125 | • 5SW | 721  |
| • 5NW | 1091 | • 5SKS | 1496 | • 5SE | 1124 |